

ArtPadSF



FOR IMMEDIATE RELEASE

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Experience, Watch, Participate, Talk: ArtPadSF Announces Fair Highlights



Dusk at ArtPadSF 2012, Courtesy of Orange Photography

ArtPadSF is proud to offer an unabridged view of contemporary art's vanguard, from paintings to performance, made by emerging to mid-career artists. Galleries, non-profits, and artist-run spaces from the West Coast and beyond will take over guest rooms and outdoor spaces at the Phoenix Hotel, creating an intimate and lively exhibition space. ArtPadSF is like no other art fair; it speaks to the diversity of mediums, communities, and organizations that define contemporary art. For a full list of exhibitors, click [here](#).

The Phoenix Hotel
601 Eddy St San Francisco

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Experience

ArtPadSF attendees are influenced by and inform the fair's experiential art exhibitions. **Elaine Buckholtz's *Easy Rider*** spotlights the Phoenix Hotel pool and creates a gauzy pink atmosphere outside guest room gallery entrances. Inside, **Chat Room** is both a lounge and a spontaneous exhibition area of performative artworks that are activated by their interaction with the viewer. Works in **Chat Room** include ***The Locksmithing Graduate Institute*** and **Chris Vargas' MOTH: Museum of Transgender History & Art**. Visitors can hang out at the **Google+ Local Gallery and Lounge**, and attend the **ArtSlant Afterparty & <Error 415> Award + Installation Exhibition**.

Watch

Performances at the fair are sensationally and conceptually rich. **Tsunami Synchro**, the Bay Area's premier synchronized swim team, and **Andrew Benson's** digital mural ***Shine Bright Plastic Diamonds***, curated by **BAM/PFA Video Curator Steve Seid**, are sweet and spectacular. Personal and social endurance are explored in dance duo **Navarrete x Kajiyama's *BAILOUT!***, a response to the March 2011 earthquake, tsunami, and nuclear disaster in Japan presented by the **Asian Art Museum**. See the US premier of **Carrie Schneider's *Burning House*** film, presented by **moniquemeloche**. Every night as the fair closes, **Leo Villareal's *THE BAY LIGHTS*** twinkle will be shown on a live stream.

Participate

Some works and events at ArtPadSF necessitate attendee activation and participation. When two or more individuals hold metal hands mounted to the wall in ***I just wanna hold your hand***, presented by the **Gray Area Foundation for the Arts**, they complete a circuit to provoke audiovisual responses. The **Artists Drawing Club: Tender Landscapes with Radka Pulliam**, presented by the **Asian Art Museum**, is a 30-40 minute journey from the Asian Art Museum to ArtPadSF; as participants meander through the city's last ungentrified frontier, the Tenderloin, they will discover intimate connections with the surrounding environment through observations and sensory exercises.

Talk

Panels and informational sessions are an opportunity to listen to and speak with an eclectic group of professionals committed to improving engagement in the arts and helping artists succeed. **Kala Art Institute** presents **Reciprocal Relationships: Artist Residencies Today**, a lively discussion and Q&A on artist residencies with a panel of representatives from Bay Area residency programs. The **TUMBLR ARTS SUMMIT**, moderated by **Annie Werner** of **Tumblr**, will bring together exceptional users of the social blogging platform from diverse sectors of the art world for a discussion of the creative ways these panelists have individualized their presence on Tumblr to engage

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and expand their following. The **YBCA:You Advice Booth**, part gathering place, part social experiment, offers free advice from YBCA:You program staff on any topic to anyone who asks. Attendees of all ages are encouraged to explore ArtPadSF with tours led by **LittleCollector** artists, and a panel of artists and educators, hosted by **Founder Chrissy Crawford**, on the benefits of introducing your children to art at a young age.

For more information about events at ArtPadSF 2013, click [here](#).

Ticket Information

[OPENING NIGHT BENEFIT VIP PREVIEW -- \\$125](#)

SFMOMA SECA Art Award Opening Night Benefit VIP Preview

Thursday, May 16, 6-8PM

SFMOMA SECA Art Award Opening Benefit Party

Thursday, May 16, 8-10PM

- Private Preview Exhibition
- Enjoy complimentary fare courtesy of Chambers eat + drink, winner of 7x7 magazine's "Best Newcomer" award
- Includes a 3-DAY PASS for the remainder of the fair

[OPENING NIGHT BENEFIT PARTY -- \\$50](#)

Opening Night Party benefiting SFMOMA's 2012/13 SECA Art Award

Thursday, May 16, 8-10PM

Opening night of ArtPadSF 2013 will benefit the upcoming [SFMOMA](#) SECA Art Award exhibition with an evening of special programming created in partnership with the museum. This event will be a multisensory extension of ArtPadSF's unconventional downtown aesthetic with entertainment to hear, watch, and taste. Synthpop and Chillwave band Altars will play between 6PM-8PM, followed by a DJ set by Altar's Bertie Pearson. At 7PM the San Francisco Tsunami Swim Club, a gay, lesbian, bisexual, transgender and straight-friendly masters-level swim team, will perform a synchronized swim in the Phoenix Hotel pool. Throughout the night, Thought for Food will offer their conceptual based concessions, replicating the taste of "sun, sand, and sea" on mini surfboard styled sticks with a debut flavor, the BELLY FLOP.

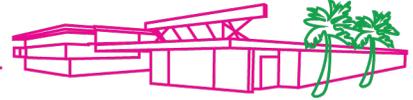
- Check out our exhibitors before the fair opens to the public on Friday, May 18
- Includes a 1-DAY PASS for any **one** of the following dates:
Friday, May 18 // Saturday, May 19 // Sunday, May 20

[3-DAY PASS --- \\$30 // \\$35 at the door](#)

General admission for all **three** days of ArtPadSF:

Friday, May 18 // Saturday, May 19 // Sunday, May 20

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1-DAY PASS --\$15 // \$20 at the door

General admission for any one of the following dates:

Friday, May 18 // Saturday, May 19 // Sunday, May 20

Students and MUNI riders get \$5 off door admission

Children Under 12, Free

Location and Hours of Operation

PHOENIX HOTEL

601 Eddy Street

San Francisco, CA 94109

Thursday, May 16th

6-8PM //SFMOMA SECA Art Award Opening Night Benefit Preview

8-10PM //SFMOMA SECA Art Award Opening Benefit Party

Friday, May 17th

12-8PM //General Admission

8-10PM //AfterHours Events

Saturday, May 18th

12-8PM //General Admission

8-10PM //AfterHours Events

Sunday, May 19th

12-5PM // General Admission

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Sponsors



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About the Phoenix

The Phoenix Hotel is located in the Tenderloin District of San Francisco, a hotbed for the city's emerging artists. Perhaps the last frontier of SF's ever-expanding gentrification trend, you can still stumble upon unpolished gems in the forms of incredible cooking, unpredictable bar scenes, mom-and-pop stores, great live music and a thriving art community. This area is also home to Twitter HQ, Grey Area Foundation for the Arts and Asian Art Museum, and is in close proximity to the most recognizable art institutions of the city, such as San Francisco Museum of Modern Art (SFMOMA) and the Yerba Buena Center for the Arts (YBCA).

About ArtPadSF

ArtPadSF at the iconic Phoenix Hotel is a provocative 21st century boutique art fair that focuses on emerging and contemporary art from the Bay Area and beyond. In its third year and partnered with San Francisco's world-renowned arts institutions, galleries, and artists, ArtPadSF is a nexus for the creative, and an unparalleled marketplace for art. Arts patrons and enthusiasts are invited to take in some of the most exciting contemporary art on the market as the Phoenix Hotel transforms into a visual arts destination with over 40 hotel rooms being taken over by galleries and curatorial projects. [Join us May 16th through 19th in 2013](#) for screenings, panels, performances, and more.