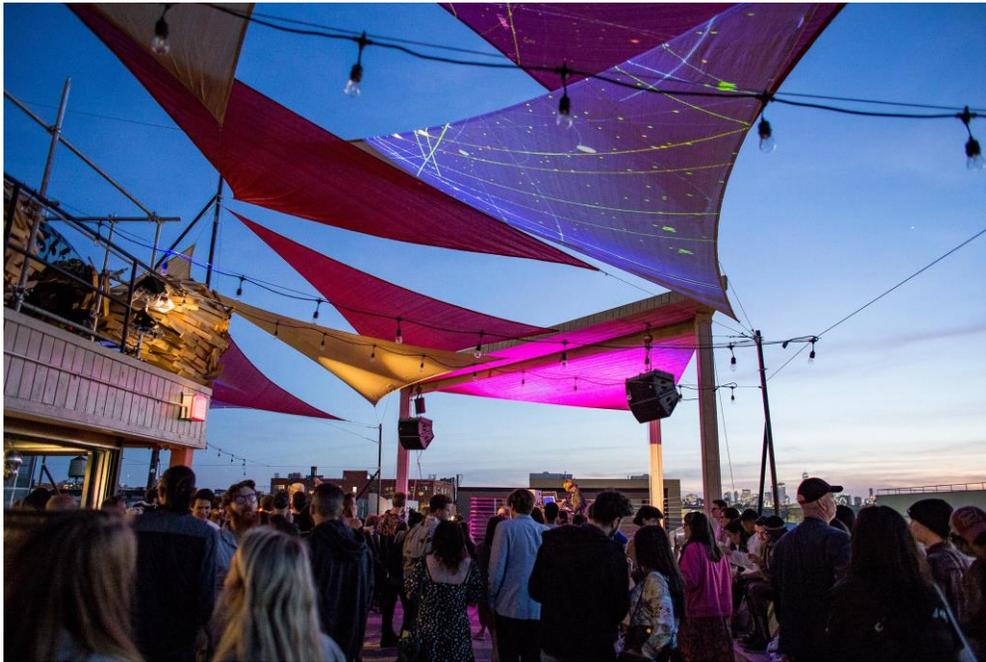




FOR IMMEDIATE RELEASE

Art and Music Intersect with *Landscape*, a Seasonal Arts Program Housed Within Brooklyn-based Music Venue, Elsewhere

Music-goers become arts patrons, making the arts viable through proceeds from ticket sales



All photos by Luis Nieto Dickens. Photos by @nietodickens for @elsewherespace

April 16, 2019 (Brooklyn, NY) — Elsewhere is pleased to announce the Summer season program for *Landscape*, an arts initiative and curatorial program housed within the Elsewhere music venue. The Summer season will feature multimedia works by artists Breadface, Zoe Burke, Mexican Summer, Dani Bonnet, Grace Miceli, and gloflo, on view from June 11, 2019 - October 2019 with an opening reception taking place on June 11, 2019 from 6 - 9 pm at Elsewhere (599 Johnson Ave., Brooklyn, NY 11237).

Formally launched in Spring 2018, *Landscape* is supported through a portion of all Elsewhere ticket sales. Operating outside of the traditional gallery model, *Landscape* encourages broader participation and patronage in the arts. Through a seasonal program of installations, performances, permanent commissions and community events led by Elsewhere's Art Director, Molly Surno, *Landscape* invites collaboration and experimentation with unique, emerging and international voices in the contemporary art world.

Starting in June, *Landscape* will introduce its first, year-long Artist in Residence, perfumer Marissa Zappas, who will be "scenting the gallery" with a different original smell inspired by the *Landscape*

art program. Zappas's olfactive designs aim to encourage experiences of pleasure, repulsion, playfulness and uncertainty. The scents will change each season along with the programming.

Elsewhere's commitment to supporting artists, musicians and subsidized commissions enhances the venue and music-goers' experiences. On *Landscape's* mission, **Art Director Molly Surno** says, *"The 'Landscape' art program is designed to encourage our audience to have casual and spontaneous interactions with art. By showcasing a diverse range of emerging artists, you will inevitably be confronted with new ideas, materials, and visual experiences through a range of installations and commissions. Each season I select a series of artists to take over a section of the building, creating somewhat of an "exquisite corpse" where slowly each corner of the structure will house an artists' intervention."*

Art at Elsewhere can be found in unusual places. An original video by Breadface, the viral internet sensation, can be found installed in the loft on the dance floor as part of *Landscape's* video residency. The piece relates to feelings of solitude and the calming ambiance of levels in video games set in water environments. Inside the Skybridge, visitors will find a new interactive neon work by Dani Bonnet titled, *The Fortune Teller*, which provides answers to participants' questions and challenges our ideas on divine destiny. The work is her attempt to translate a traditionally static medium to a more interactive, playful piece. Drawings by Zoe Burke continues the artist's practice on utopian and dystopian imagery sourced from the sci-fi universes of her formative youth. During the summer program, the Skybridge will be temporarily converted into a movie theatre featuring two short documentaries produced by Mexican Summer. Leading up to the roof, visitors can find a floral installation on the exterior staircase. Outside will be new permanent mural by Grace Miceli about her interpretation of the experience of listening to your favorite songs in your bedroom late at night.

Each season Surno and her team look at the places in Elsewhere where concert-goers tend to congregate and seek to give attention to these parts of the building through vibrant commissions. Artwork located in the Skybridge or the video residency are seasonally rotated, while the rest of the pieces throughout the venue can be found year-round. The artists selected for 'Landscape' have all been chosen because of their aligned commitment to the bridging of music, art and culture.

About The Artists

Mexican Summer

Mexican Summer is an independent label serving specialty formats and operating from Brooklyn, New York since 2009.

Breadface

Breadface is an anonymous creative consultant/writer by day who accidentally stumbled upon an audience and the title "artist" after my instagram account went "viral" four years ago. She is best known for her videos of her putting her face on bread.

Zoe

Zoe Burke (b.1991, NYC) is a transmedia artist who is invested in exploring our relationship with hyperconnectivity and the increasing degree of mutability on all fronts of contemporary society. Working with video, language, illustration, sound, sculpture and performance, Burke seeks to establish that societal concepts of identity and symbolism are as tenuous as we see to craft them. She is deeply invested in the action of taking back language from the corporations that have

Burke

colonized it. As the post-Americana musician Sapphogeist, Zoe is consistently in dialogue with the hypermasculine lens of culture as seen through the lens of late capitalism. As an illustrator, Zoe plays with utopian and dystopian imagery gleaned from the sci-fi universes of her formative youth. She rages in the ether somewhere outside of the art world machine; creating spatial and linguistic cinema that captures the complexity and absurdity of the modern arena, violence, and the banality of that which cannot be made truth or falsehood.

Dani

Bonnet

Dani Bonnet comes from neon roots in Las Vegas, her grandparents ran a commercial neon repair shop in Sin City which her father & uncle worked for. Growing up she was trained to spot neon signs with the potential for them to repair. She studied Biochemistry and graduated from Cal Poly San Luis Obispo in 2015, immediately after she moved back to Los Angeles and rediscovered her love of neon signage from driving through the streets of LA late at night. She became consumed with the thought of how neon signs were made and decided to seek out learning the craft. She received a tool box containing the remainder of her grandparent's old neon bending equipment & started an apprenticeship under Juan Ortega. She is still learning how to be a proficient glass bender but is happy to finally find an area of intersection of all her skills & passions.

Grace Miceli

Grace Miceli is a Brooklyn-based freelance artist, illustrator and curator. Selected clients include Nike, ASOS, Polaroid Originals, SZA and Nylon Japan. She runs the online exhibition space Art Baby Gallery and the clothing + accessory line Art Baby Girl.

gloflo

glo flo is the moniker of Glorimer Ovalle— a creative born in the Dominican Republic and currently based in Brooklyn, NY. Since 2017, Glori has fused her experience as an interior designer, strong spatial sensibility and fascination with the natural world into a singularly experiential approach to her floral arrangements and set design. The playful and charismatic qualities of her work is exemplified by past collaborations with some of New York's leaders in the floral, film, beauty and music industries like Putnam Flowers, Original Mineral, Atlantic Records & more. When Glori is not working with flowers, she can be found admiring butterflies and singing karaoke.

Marissa Zappas

Marissa Zappas is an anthropologist turned perfumer. She received her MA in Anthropology from The New School for Social Research (2015). Her work explores the history of perfumery as it relates to the history of cemetery construction, specifically during the French Revolution. She also writes about perfume as an object of anthropological inquiry and how it acts as an extension of the body. She trained her nose under the mentorship of Master Perfumer Olivier Gillotin at Givaudan (2015-2017). She is now a freelance scent designer and founder of Redamance, a collection of perfumes, where each fragrance is an homage and olfactive portrait of an overlooked woman history. Redamance centers the experiences of women and their relationship to their bodies through perfume. She is also a poet and dancer.

About Landscape

Landscape is an artist initiative, sponsored by Elsewhere, that reimagines the way visual arts

operate outside of traditional gallery spaces. Starting formally in the Spring of 2018, *Landscape* delivers an ambitious schedule of commissions. Through exhibitions, architectural interventions, and openings, *Landscape* builds on Elsewhere's mission to put artists first. *Landscape* uses the exquisite corpse technique to fill the unique architecture of Elsewhere with artistic commissions that decorate and enliven the building. *Landscape* believes that building community around art in more casual and spontaneous ways helps redefine our traditional relationship with art.

About Elsewhere

Elsewhere is a new 24,000+ square foot music venue, nightclub & arts space in Bushwick, Brooklyn, built by the team behind the former Williamsburg venue Glasslands Gallery. From Glasslands, Elsewhere inherits an ethos of creative risk-taking, progressive music programming, respect for all people & art, and a desire to support and grow the community that makes it possible. A year and a half after its grand opening, Elsewhere continues to iterate and develop with no-cover music, food pop-ups, film nights, art happenings, and much more all season.

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