

FOR IMMEDIATE RELEASE



Showcasing the Best Modern and Contemporary Art
from Latin America, Spain, and Portugal

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PINTA Announces Curatorial Format and New Venue for Seventh Edition of PINTA New York Art Fair

New York, March 21, 2013—Executive Director Diego Costa Peuser and newly appointed US Director Ian Cofre announce the seventh edition of PINTA NY. Continuing the tradition of coinciding with the Latin American and contemporary art auctions in New York, the fair will take place from Thursday, November 14 to Sunday, November 17, 2013. PINTA NY 2013 will be held in a new location at 82MERCER, a downtown loft-style building located in the heart of SoHo.

To continue its position as a leader in exhibiting and promoting Latin American, Spanish, and Portuguese art abroad, PINTA NY will update its format to present a fully curated fair featuring an international team of recognized curators chosen to direct each of the five newly designated sections of the fair.

PINTA GALLERIES, a cogent, encompassing vision and overall program for this innovative seventh edition begins with art galleries. **Ian Cofre** (New York) will curate the Contemporary section and **Cecilia Fajardo-Hill** (Los Angeles) will curate the Modern section.

PINTA EMERGE will be curated by **Jose Roca** (Bogota/London), who will select and invite ten emerging artists whose individual presentations will give the audience an in-depth look into their current work and practices.

PINTA CENTRO, a regional, curated project will be organized by **Omar Lopez-Chahoud** (New York/Miami), concentrating on Central America.

PINTA VIDEO presents a selection of new video art curated by **Octavio Zaya** (New York/Boston/Leon).

PINTA FORUM, the public program and lecture series will be coordinated by writer **Miguel Lopez** (Lima) and curator **Gabriela Rangel** (New York).

PINTA NY 2013 will continue its unique MUSEUM ACQUISITIONS PROGRAM, which invites curators and museum directors of partner institutions to enrich their Latin American art collections by purchasing works at the fair with Matching Funds Grants given by PINTA. This year the fair will publish a catalog of works acquired at PINTA NY through the program since its inception. Museums and institutions that have participated in the past include: The Museum of Modern Art, The Bronx Museum of the Arts, El Museo del Barrio, Museum of Fine Arts Boston, Museum of Fine Arts Houston, and Los Angeles County Museum of Art, among others.

PINTA NY 2013 applications are available now. Apply immediately by submitting a completed proposal via email to: info@pinta-ny.com or via fax: +1.305.405.8748

Key Dates

Exhibitor applications close: Friday, **May 31, 2013**

List of Exhibitors announced: **June 2013**

Show Dates: Thursday, **November 14** to Sunday, **November 17, 2013**

PINTA NY 2013

Showcasing the Best Modern and Contemporary Art from Latin America, Spain, and Portugal.

For more information, please visit our web site:

www.pinta-ny.com

About 82MERCER

Situated in the heart of SoHo, 82MERCER is a 50,000 square foot event space spread over two floors, inhabiting the neighborhood that best epitomizes New York's Downtown style with its wealth of artists' loft-style buildings, cast-iron architecture, and internationally known boutiques, restaurants, hotels, and nightlife venues. PINTA NY's move will benefit both exhibitors and visitors by granting easy access and serving as a hub to the vibrant range of SoHo's retail and cultural offerings. As a former manufacturing facility, 82MERCER still retains some of its original 19th century details, including cast-iron columns, 14-foot ceilings, hardwood floors, and brick archways. Loft-style windows provide plenty of natural light and views of Broadway and Mercer Street. Conveniently located at 82 Mercer Street (between Spring and Broome Streets), 82MERCER is easily accessible to all forms of transportation, including multiple subway lines within a few blocks radius.

82 Mercer Street
New York, NY 10012
www.82mercer.com

About PINTA NY

PINTA New York is an exclusive and intimate international art fair of select exhibitors from the United States, Latin America, and Europe, divided into segments of Contemporary and Modern art. Founded in 2007 and now in its seventh year, PINTA NY is an annual, must-see event for important collectors, museums, and curators, as well as a public interested in learning more about Latin American, Spanish, and Portuguese artists. PINTA NY consistently exceeds expectations in attendance and sales, developing long-term relationships with cultural producers in the US, Europe, and major cities in the Americas who are dedicated to supporting culture and the arts. PINTA NY brings together the leading artists and galleries from the United States, Latin America, and Europe and is the international venue for the exhibition and promotion of Latin American, Spanish, and Portuguese art abroad.