



FOR IMMEDIATE RELEASE

MadeHere PDX Announces the Launch of MadeHere Home in Collaboration with ADX Portland

The collaboration brings together two of Portland's best retailers of locally made goods

July 2, 2018 (Portland, OR) - MadeHere PDX is pleased to announce the July 13th launch of its fourth location, **MadeHere PDX Home**, and a new partnership with **ADX Portland**, a collaborative hub for makers. The new retail store will focus on home furnishings and home goods on the ADX Campus, located at 1015 S.E. Stark St, in the heart of Portland's Central Eastside. To celebrate the launch of this exciting collaboration MadeHere and ADX and will host a launch event from 5pm to 9pm on Friday, July 13th that is free and open to the public. The store will officially open on July 13 and will operate everyday between 11am - 6pm.

"We've enjoyed a great relationship with ADX since we opened our first store in 2014, and we've always known that a shop focused on the home would allow us to showcase unique products and designers—it was just a question of when and where. So when the space at ADX came up, it was immediately very exciting, and basically a no-brainer", said **John Connor, a Founder and Owner of MadeHere**. "We couldn't be more thrilled to have the space to dedicate to local furniture and home designers and makers. To get to do this in close collaboration with ADX, one of our most admired and respected partners, just makes it a perfect combination."

Housed on the ADX Campus, MadeHere PDX Home will set up shop in 2000 sq feet space and include products from over 35 local artisan, designers and brands. The store will feature well-known Portland brands such as Krown Labs, Revolution Design House, The Good Mod, North Drinkware and emerging designers including Harkavy, Kagu, PDX Originals and Lagon Handmade. This is the first MadeHere PDX store to focus exclusively on home furnishings.

"It is just one more step in our vision to create meaningful partnerships with companies that believe in locally designed and made goods. ADX and MadeHere PDX serve and feature companies that commit to a local supply chain that provides more great jobs for Portlanders, more business to business opportunities, and higher quality, longer lasting, sustainably minded products for consumers. It's a win-win-win for our city's economy," said **Kelley Roy, Founder/Owner of ADX**.

MadeHere PDX joins a suite of creative startups, makers, and entrepreneurs on the ADX Campus, closing the loop between designers and retail. Through this collaboration, customers can soon acquire home furnishings created by MadeHerePDX and ADX, furthering the MadeHere PDX mission to support local artisans and designers.

Launch Party

Date: Friday, July 13th
Time: 5-9pm

Preview the new store location and collection alongside local businesses **Jacobsen Salt Co.** sampling hors d'oeuvres using a selection of their best selling salt varieties; **Nineteen 27 S'Mores** who will be firing up their original tasty S'mores; **Paletaz PDX** serving their delightful popsicles in a handful of exciting flavors; and **Marc Wade** of **Ferrum Technologies** who will be talking product info and technology of their beautifully-made, precision crafted kitchen knives.

Details:

OPENING DATE: July 13th, 2018
Hours of Operation: 11am-6pm, daily

About MadeHere PDX

Founded by a team of proud Portlanders, MadeHere PDX's goal remains the collecting, curating, and showcasing the goods of Portland's vibrant scene of creatives, designers, artists, and makers. The first store was opened in Portland's Pearl District in 2014 and subsequently expanded by opening two new locations in 2017, MadeHere PDX East Side located on historic Mississippi Street and MadeHere PDX Hilton Downtown located inside the hotel.

About ADX

ADX is a hub for collaboration where individuals and organizations make and learn. By sharing tools, knowledge, and experience, we're doing things better – working together. Our makerspace, learning center, and custom fabrication shop allow anyone to bring their idea to life. In our 24,000-square foot facility, high-profile designers work alongside students, retirees share their knowledge with novice builders, and entrepreneurs collaborate with hobbyists.

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