

**Moniker Closes 9th Edition With Strong Sales
May 3- 6, Brooklyn**



May 14, 2018 (New York, NY) - Moniker International Art Fair, the London based art fair dedicated to Urban Art and its related subcultures, closed its inaugural, New York edition on a high note Sunday, May 6, 2018. The fair reported strong sales and over 6,000 visitors over the course of the 4-day event.

Fair director Tina Ziegler says, “After a year and half of planning and preparations for the launch of our first NYC edition, I could not be more satisfied with the results. The local Brooklyn and NYC art communities welcomed us with open arms and it felt like a real buzz was created around the fair. I am feeling inspired and energized for our return in May 2019!”

Notable sales included a new **Brusk** painting sold by **Jonathan LeVine Projects** for **\$415,500** and an **Invader** mosaic sold by **Over the Influence Gallery** Los Angeles for **\$40,000**.

Moniker closed after a weekend of special programming including the highly attended talk and film screening of ***The Rise and Fall of 5 Pointz***. In conjunction with the fair and in partnership with the **L.I.S.A project**, visitors were treated to live mural painting from internationally

recognised artists such as **D'Face**, **Faith XLVII**, **FinDac** and **Brusk**. On Saturday and Sunday night as part of Moniker's official afterparty, **Princess Nokia** played two exclusive performances at Elsewhere in Brooklyn to sold out audiences.

Quotes from Galleries:

Creative Debuts presented an **all African art show** with work by **Papay Solomon**, **Ken Nwadiogbu**, **Ayogu Kingsley**, **Alex Peter**, and **Chicanery**. Creative Debuts said, "We've sold quite a few pieces. The good thing about Moniker is that people are very interested in what we are sharing. We're exhibiting works that are not typically shown at other art fairs. We're showing works by emerging artists. Moniker has allowed us to do that, and that's the best thing about this fair

Over the Influence Gallery "Moniker was a successful fair for us with numerous sales to international collectors. We brought works by Araki, Shepard Fairey, Invader, Scott Campbell and Mike Lee which saw about \$85,000 in sales for us this year".

Jonathan Levine presented a solo show by Brusk. Director Danielle Link says, "Jonathan LeVine Projects thoroughly enjoyed participating in Moniker Art Fair at its US debut! It was great getting to introduce our programming to fair goers, as well as reconnect with many familiar faces. Our booth featured a mini solo show by Brusk and we sold one original work, as well as a handful of limited edition prints. In conjunction with our booth, Moniker was able to secure a wall for Brusk around the corner from the fair entrance where he painted a massive mural. Visitors loved getting the opportunity to view him paint live and it added an experiential component that's uncommon with many other fairs."

Sponsors:

Moniker would like to thank their headline fair partners Kaspersky Labs, Juxtapoz; fair sponsors The Art Conference, Paddle 8, Circa Brewing Co, Brooklyn Roasting Company, Partida Tequila, The L.I.S.A. Project NYC, Berklay International & Domestic Cargo Services; program partners Greenpoint Film Festival, Young Professionals in the Art, Pod Hotels, Montana Cans, Canon, Innova; Museum Affiliation: Bronx Museum, Brooklyn Museum; Fair Affiliation: The Other Art Fair, Super Fine; Flaut, After Nyne, I Support Street Art, This Street Is Our gallery, Fad Magazine, Art Zealous, Artifact.net, Brooklyn Street Art, Aesthetica, Widewalls, Sold Magazine, and Street Art 360.

EXHIBITORS

2018 Exhibitors:

Galleries: **Azart Gallery** (USA), **COX Gallery** (France), **Creative Debuts** (UK), **Heliotrope Foundation**, (USA), **Janet Lehr Fine Art** (USA), **Jewel Goodby Contemporary** (UK), **Jonathan Levine Projects** (USA), **Le Grand Jeu** (France), **Merc'art** (Portugal), **Nelly Duff** (UK), **Over the Influence** (USA & Hong Kong), **PDP Gallery** (France), **Roman Fine Art** (USA), **Spoke Art** (USA), **Superchief Gallery** (USA), **TAG Fine Arts** (UK), **Thinkspace Projects** (USA), **Vertical Gallery** (USA), **Vinyl on Vinyl** (Philippines), **5 Pointz Creates** (USA) **Open Studios:** **Egle Zvirblyte** (Lithuania) & **Jose Miguel Mendez** (Spain), **Vermibus** (Spain), **Faith XLVII** (South Africa), **Derek Gores** (California), **ASVP** (NYC), **Bom.K** (France)

Special featured artists: **Icy and Sot** (Iran) and **Gabriel Specter** (NYC)

Venue: Greenpoint Terminal Warehouse, 73 West St, Brooklyn, NY 11222

About Moniker International Art Fair

Now in its 9th year, Moniker Art Fair aims to spotlight emerging and established talent from a burgeoning and increasingly diverse contemporary art movement forged by its subversive and innovative spirit. Staged for the first time during New York's most important art week in May, Moniker International Art Fair attracts some of the most talked about artists, galleries and collectors from the finer side of the street art movement and its related subcultures.

Moniker rallies against the familiar grind of the art fair season with a curated, experiential and immersive focus, creating unique settings for the display of artists and their work. With a proven track record of delivering a rich and varied program since its formation in 2010, the fair has grown significantly since its inception both in terms of audience and relevance.

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