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**UNTITLED. Launches Curated Art Fair on Miami Beach
December 5 – 9, 2012**

NEW YORK, July 10, 2012 — Announcing the inaugural launch of UNTITLED., a curated art fair experience that will be held **December 5 - 9, 2012** in the heart of Miami Beach's South Beach district at Ocean Drive and 13th Street.

UNTITLED. is an innovation of the traditional art fair model placing emphasis on the quality of the viewer's experience and the contextualization of the artworks exhibited. Housed in a customized beachfront pavilion under the artistic direction of New York based curator, Omar Lopez-Chahoud, UNTITLED. will present a cohesive collection of international works by contemporary artists selected in conversation and collaboration with 50 galleries participating through invitation. The fair will highlight a mix of established and emerging galleries, representing the most impactful living artists at the forefront of contemporary art.

"UNTITLED. is an exhibition format of cutting-edge contemporary art raised to the scale of a large international art fair. The aim is to offer collectors an alternative viewing experience from the traditional art fair. It is about creating a conversation and thereby offering collectors a sense of discovery, diversity, and quality with an international perspective." – Omar Lopez-Chahoud, Artistic Director

UNTITLED. has selected venerated architecture firm K/R to design a compelling structure that will highlight the prime beachfront location and create an engaging environment that maximizes the flow of the space. K/R will be designing the floor plan in an effort to amplify the curatorial component of the show in a fashion that privileges the value of the work and offers fairgoers an exceptional viewing experience.

Terence Riley, K/R Partner, former Chief Curator of Architecture and Design for the Museum of Modern Art and former Director of the Miami Art Museum has this to say of UNTITLED.:

"The beach is Miami's greatest public space. Having the fair at the water's edge is bringing art to the heart of the city."

UNTITLED. is also pleased to announce its partnership with the Bass Museum of Art in Miami Beach. The Bass Museum has chosen UNTITLED. as the site for its 2012 gala fundraiser to be held on Monday, December 3, 2012, in conjunction with the Vernissage prior to the fair's official opening.

Omar Lopez-Chahoud earned MFAs from Yale University School of Art in New Haven, CT and the Royal Academy of Art in London. As an independent curator, his most recent exhibitions include: "NY/Prague6," at Futura Contemporary Art Center, Prague, Czech Republic; co-curated "Lush Life," which spanned nine galleries in New York, NY; Salon 94, Invisible Exports, Lehmann Maupin, Eleven Rivington, On Stellar Rays, Y gallery, Scaramouche, Sue Scott Gallery, and Collette Blanchard Gallery. He has written essays for several publications including the catalogues for *Dynasty* (2006) and *Rewind/Re-Cast/Review* (2005). Lopez-Chahoud has participated in curatorial panel discussions at Artists' Space, Art in General, MoMA PS1, and The Whitney Museum of American Art in New York City.

UNTITLED. is a temporary exhibition forum for international galleries and non-profit art spaces with a focus on emerging and mid-career artists. The fair will take place December 5-9, 2012 and is located on the beach in the heart of South Beach at Ocean Drive and 13th Street (walking distance from the convention center). UNTITLED. Miami Beach is housed in a unique temporary tent structure suffused with natural light and takes full advantage of the unique attributes of its environmental surroundings.

UNTITLED.'s emphasis on international living artists will result in a presentation of some of the most exciting contemporary art from across the globe. A curated program of talks, artist commissions and studio visits will be scheduled in conjunction with UNTITLED.

FOR MORE INFORMATION, VISIT: www.art-untitled.com